

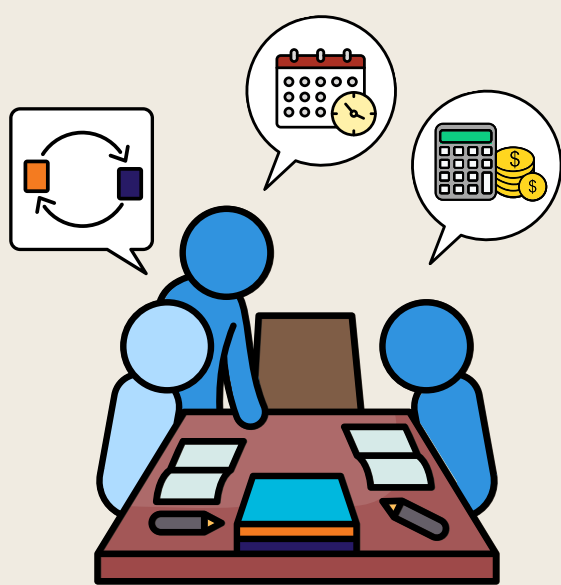
HOW TO AVOID DELAYS IN THE EDITING STAGE

THE THREE PHASES OF PREPARATION

PHASE ONE

PRE-PRODUCTION

Plan Ahead



- If you know there are going to be changes to the content, such as a UI update, plan for it. We can organize an efficient production process to accommodate for any changes.

SCRIPTING

Content Development

- Don't rush the scriptwriting process. Make sure your content is accurate and properly vetted.
- Keep sentences short - one idea only. It's much easier to cut out a whole sentence versus 'frankensteining' sentences together during editing.



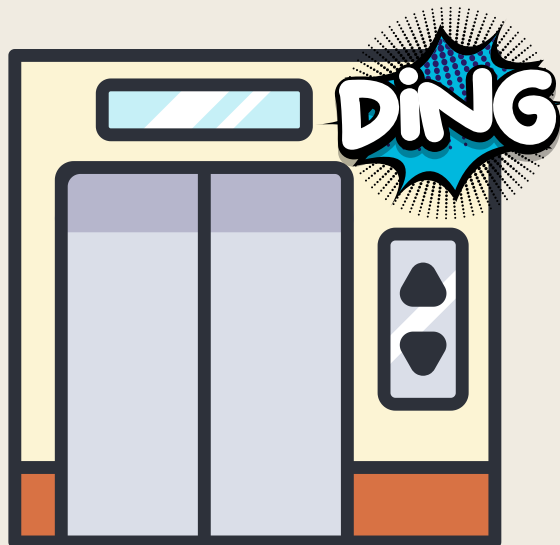
Prepare for UI Changes

- Avoid using specific language in the script, like referring to the location of something on screen (eg "Click the button in the top left corner").

PHASE TWO

PRODUCTION

Audio Capture



- Make sure someone is listening closely for noises that might interfere with your talent's audio. Sounds such as planes, elevator dings, or air conditioning can be hard to eliminate during post-production.

Record Multiple Versions

- If there are differences of opinion on pronunciation or phrasing in the script, capture it in multiple ways so your editor has options.



PHASE THREE