

# production types

	Remote	Location	Studio
<b>Description</b>	Our Film-kit-in-a-box allows us to bring the set to your home or office, and works with an iPhone or web browser. The kit comes with easy-to-use lights, a microphone, and iPhone pre-loaded with an app that allows us to work with the talent in real time as they record. Other features of the capture software include a teleprompter, screen capture, and the ability for multiple stakeholders to watch the live shoot.	This type of production typically takes place at your office, or a location your company has access to. Shooting in the actual surroundings of your company can add a level of authenticity and richness to your videos. However, every location also comes with its unique set of challenges that must be considered to ensure quality content. Edios works with you to find the best space and angles at your location to film, and provides a crew that will bring everything necessary to make your space and talent look and sound great.	Filming in a studio provides a controlled and customizable environment. It allows for precise manipulation of lighting and set design to elevate your videos. A studio reduces the impact of noise and other external factors that could disrupt filming. The sky's the limit in a studio!
<b>Ideal for</b>	<b>Projects with a limited budget and ability to travel.</b> <ul style="list-style-type: none"> <li>• Capturing multiple people in different locations</li> <li>• Time-sensitive content that needs to be launched quickly</li> <li>• Instructor-led courses</li> <li>• Interviews</li> <li>• Testimonials</li> </ul>	<b>Projects that require elevated production quality, but have some limitations around budget.</b> <ul style="list-style-type: none"> <li>• Showcasing an interesting/branded work environment</li> <li>• Cost-conscious projects that want to skip studio rental costs</li> <li>• Instructor-led courses</li> <li>• Interviews</li> <li>• Demos</li> <li>• B-roll</li> </ul>	<b>Projects that prioritize high-quality production in a controlled setting that can be tailored to fit your project.</b> <ul style="list-style-type: none"> <li>• Shooting green screen or in front of a clean background</li> <li>• Projects that require custom set design</li> <li>• Creating videos with a cinematic look and feel</li> <li>• Instructor-led courses</li> <li>• Interviews</li> <li>• Demos</li> </ul>
<b>Cost per day</b>	<b>Starts at \$2,000/day, and includes:</b> <ul style="list-style-type: none"> <li>• Producer</li> <li>• Remote video kit               <ul style="list-style-type: none"> <li>• Ringlight and background light</li> <li>• Professional lavalier mic</li> <li>• iPhone with 4K camera</li> <li>• Setup guide</li> <li>• Live capture session with Producer</li> </ul> </li> <li>• Shipment within the US</li> <li>• Ability for 1-2 people to attend the virtual shoot live</li> </ul>	<b>Starts at \$6,000/day, and includes:</b> <ul style="list-style-type: none"> <li>• Producer</li> <li>• Director of Photography (DP)</li> <li>• Audio Engineer</li> <li>• Teleprompter Operator</li> <li>• Camera, lighting, audio &amp; teleprompter package</li> </ul>	<b>Starts at \$8,000/day, and includes:</b> <ul style="list-style-type: none"> <li>• Studio rental</li> <li>• Producer</li> <li>• Director of Photography (DP)</li> <li>• Audio Engineer</li> <li>• Teleprompter Operator</li> <li>• Camera, lighting, audio &amp; teleprompter package</li> </ul>
<b>Add-ons</b>	<ul style="list-style-type: none"> <li>• DP to work with remote talent to optimize lighting</li> <li>• Collapsible backdrop</li> <li>• Additional kit to film multiple talent interacting (interview, panel, fireside chat)</li> <li>• Screen capture</li> <li>• Content Producer</li> </ul>	<ul style="list-style-type: none"> <li>• Hair and makeup</li> <li>• 2nd camera / Camera Operator</li> <li>• Camera motion</li> <li>• Content Producer</li> <li>• Screen capture</li> <li>• Set design or backdrops</li> <li>• Wardrobe stylist</li> </ul>	<ul style="list-style-type: none"> <li>• Custom set design + construction</li> <li>• Hair and makeup</li> <li>• 2nd camera / Camera Operator</li> <li>• Camera motion</li> <li>• Content Producer</li> <li>• Screen capture</li> <li>• Wardrobe Stylist</li> </ul>

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<b>Important considerations</b>	<ul style="list-style-type: none"> <li>Shoots require the talent to set up video equipment (set-up &amp; tear down is typically 90min - 2 hours)</li> <li>Footage is available almost instantly</li> <li>Footage is not as dynamic-looking as location and studio options</li> <li>Requires a high speed internet connection</li> <li>Edios can advise on talent background but has no control over the shooting environment</li> </ul>	<ul style="list-style-type: none"> <li>Size of the space determines the amount of crew and gear the room can accommodate and can affect the overall look of the content (smaller space = flatter look)</li> <li>Ambient noises such as air conditioning, hallway chatter, elevators, and outside construction or traffic can be problematic</li> </ul>	<ul style="list-style-type: none"> <li>Unless the video is filmed against a solid-color backdrop, the studio space will require set design at an additional cost</li> </ul>
<b>Script capture time average</b>	3-4 x 5min scripts / hour	3-4 x 5min scripts / hour	3-4 x 5min scripts / hour
<b>Lighting</b>	<ul style="list-style-type: none"> <li>Limited control of lighting</li> <li>Not as dynamic as location or studio</li> </ul>	<ul style="list-style-type: none"> <li>Professional lighting</li> <li>As dynamic as the provided space allows</li> </ul>	<ul style="list-style-type: none"> <li>Professional lighting</li> <li>No limitations on lighting considerations</li> </ul>
<b>Audio</b>	Quality is dependent upon the recording space	<ul style="list-style-type: none"> <li>Professional audio</li> <li>Ambient noises can affect the overall quality of the audio</li> </ul>	Professional audio
<b>Teleprompter</b>	<ul style="list-style-type: none"> <li>Remote capture app includes a teleprompter feature</li> <li>Talent eyeline is slightly off-center</li> </ul>	Professional teleprompter gear and operator	Professional teleprompter gear and operator
<b>Video background &amp; set design considerations</b>	<ul style="list-style-type: none"> <li>Dependent upon the recording space</li> <li>A uniform look can be created by incorporating a collapsible backdrop</li> </ul>	<ul style="list-style-type: none"> <li>Limited by the available location</li> <li>Potential to enhance background with set design &amp; backdrops</li> </ul>	Completely customizable
<b>Is this for me?</b>	Remote capture is fast and cheap! However, the footage doesn't look as dynamic as in-person capture. If you have a limited budget, need to capture multiple people scattered throughout the world, need to create multiple videos quickly, or don't care about production bells and whistles, then remote kit option is worth considering.	Shooting at your office can offer savings over filming at a rented studio. This is especially worth considering if you have a unique space worth featuring in your videos. However, shooting on location comes with considerations that could hinder the production quality, such as audio and room size. Fear not! Edios can help find the best angles to make your space look great on camera, or help find an alternative shooting location.	Dream big! In a studio you have full control over the look and feel of your videos. They can be clean and simple against a backdrop, or we can create a fully customized set to fit your vision. Shooting in a studio is a great option if you don't have your own space. They offer the most flexible shooting environment and can scale to accommodate most budgets.
<b>Examples</b>			