## **LEARNER PERSONA WORKSHEET**

Demographics	Background
<ul><li>Age</li><li>Gender</li><li>Nationality</li><li>Race/ethnicity</li><li>Socioeconomic situation</li></ul>	<ul><li>Education history</li><li>Work experience</li><li>Relationship to organization presenting course</li></ul>
Status Quo	Goals
<ul><li>Fears</li><li>Pain points</li><li>Struggles</li><li>Feelings about current work situation</li></ul>	<ul><li>Career goals</li><li>Personall goals</li><li>Dreams and hopes</li><li>Passions</li></ul>

LEARNER PERSONA NAME:	
Demographics	Background
Status Quo	Goals
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