

ESSENTIAL ELEMENTS OF STORY

1. Setting
2. Character
3. Goal
4. Obstacles
5. Resolution

5 PILLARS OF CONTENT

1. The Learner
2. The Dilemma
3. The Promise
4. The Instructor
5. The Lessons



Character	=	The Learner
Setting	=	The Dilemma
Goal/Resolution	=	The Promise
Character	=	The Instructor
Obstacles	=	The Lessons